



Tops tourism campaign a finalist

Minister for Tourism Jodi McKay last Thursday announced that more than 150 finalists had been selected for the 2010 NSW Tourism Awards.

Among the finalists is the Barrington Tops Tourism Campaign.

The campaign is a finalist in the tourism marketing category with four other finalists, the Darling River Run, Greater Port Macquarie Tourism Marketing, rentahome.com.au and We love the Gong, from Wollongong.

"Last year the NSW winners dominated the Australian Tourism Awards, with seven NSW tourism operators taking out the national award in their categories," Ms McKay said.

"We had more winners than any other state highlighting the strength and diversity of our tourism businesses."

A record number of awards submissions have been received this year, with strong representation in all 30 categories, including the new category recognising tourist pubs.

The 157 finalists included 129 from regional NSW and 28 from the Greater Sydney area.

The winners of the awards will be announced at a gala dinner at Rose Hill Gardens in Sydney on November 19.

The awards are supported by Tourism NSW and hosted by the Tourism Industry Council NSW.