



Inverloch venue up for tourism award

INVERLOCH'S Eugenie's Luxury Accommodation has been nominated as a finalist in the third annual TakeABreak.com.au Awards.

The luxury accommodation has been in operation for four years, hosting weddings, charity events and conferences, together with a constant stream of guests.

Owner/operator Michael Malone was thrilled at the news of the announcement, which he described as very humbling.

"Finalists were selected both by a panel of judges, and based on the feedback left by guests of our accommodation," Michael said.

"We place particular emphasis on catering to the needs of each guest as their enjoyment of Eugenie's is most important,

so it is a nice feeling to have this noticed.

"It is also great for the town; if guests enjoy their stay, they will return to Inverloch time and again to enjoy both the accommodation and natural attractions, and also the great range of cafes, restaurants and retail therapy.

"This offers a significant boost to the local economy, so it is a win-win situation for everybody."

It is also a timely announcement for Eugenie's, as plans are presently underway to expand its offering to a second location in time for another busy summer in Inverloch.

The awards run by Australia's only independent boutique accommodation travel site, TakeABreak.com.au, recognise outstanding service in specialist segment categories.

The 18 categories were judged in total with Eugenie's Luxury Accommodation being named a finalist in the Luxury Holiday Accommodation category.

This year the judging was divided into two groups - 'Best Places to Stay' and 'Destination' categories.

Judges look at relevance to the category, information provided to guests, service provided and personal guest feedback.

The state winners will be announced at the end of September and the national winners in each category will be named in November.

Penny Parsons, joint CEO of TakeABreak.com.au said the awards were held to showcase accommodation providers who consistently do an

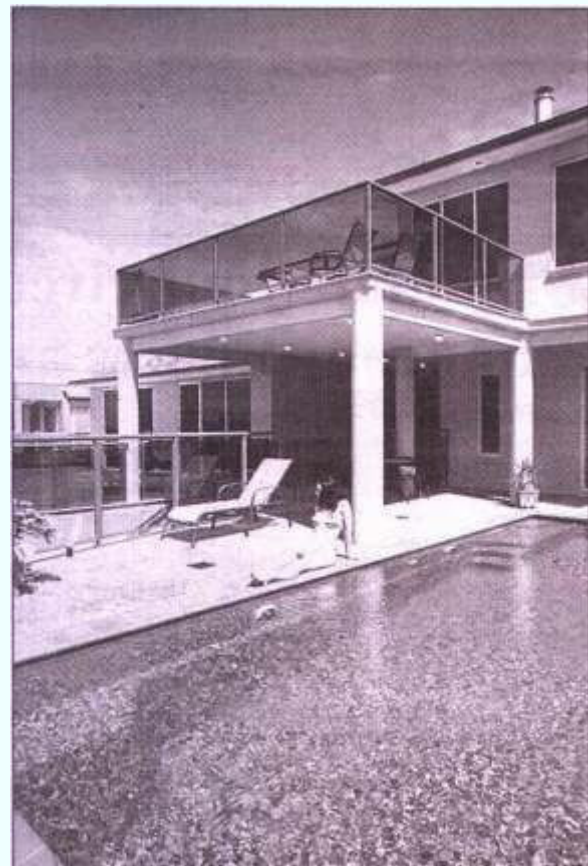
outstanding job in meeting and exceeding their guests' expectations.

"We felt there was a huge gap in the market for recognition in these specialist categories of boutique accommodation by the travelling public.

"By holding these awards and nominating the 'best of the best' it gives visitors to our site the confidence that they will find a range of truly outstanding accommodation in whatever category they are searching."



Eugenie's owner/operator Michael Malone.



Eugenie's Luxury Accommodation was announced as a State Finalist in TakeABreak.com.au Best Places to Stay Awards.